

Beta Gamma Sigma Atlanta Chapter
Events History

Date	Topic	Speaker	Position
3/14/17	Leverage Your Skills – Impact Lives	Derrek Kayongo	CEO, National Center for Civil and Human Rights
3/2/17	The Atlanta Economy - Perspective And Opportunities	Tom Cunningham	Chief Economist, Metro Atlanta Chamber
11/15/16	Why Are We So Bad At Leading Change?	Nate Bennet	educator, consultant and author
10/12/16	A Conversation With The Consul General of Canada	Louise Blais	
6/21/16	Your Lens on Economic Crime	Michelle Davis, Adil F PwC Atlanta	
3/1/16	What Makes The Georgia Lottery Successful	J.B. Landroche	VP Corporate Affairs, Georgia Lottery Corporation
1/25/16	Traits of Workplace Rock Stars	Brandon Smith	The Workplace Therapist
12/15/15	Cristo Rey Atlanta... Building Futures, Changing Lives	Bruce Simmons	VP Corporate Work Study Program, Cristo Rey Atlanta
11/17/15	NetWeaving – Accelerate Building Trusted Relationships	Bob Littell	Chief NetWeaver
10/20/15	The Agility Advantage	Amanda Setili	Managing Partner, Setili & Associates
9/15/15	Healthcare Economics: The Pediatric Differential	Ruth Fowler	CFO, Childrens Healthcare of Atlanta
8/20/15	Continuing to Grow: Supporting Georgia's Film Production Industry	Panel	Lee Thomas, Georgia Department of Economic Development Brian Livesay & Ed Richardson, 404 Studio Partners Fran Burst, Independent Filmmaker
7/21/15	Advancing Georgia's Innovation Economy	Tino Mantella	President, Technology Association of Georgia
6/16/15	Legal Basics For Your Business		Donna Lewis, Nelson Mullins Riley & Scarborough Rachel Ruskin, Ruskin LLC Ted Solley, Moser Law Group
5/26/15	Make It Special - Lessons From Dante's Down The Hatch	Dante Stephensen & Jef Bredemeier	Dante's Down the Hatch
5/6/15	Upping Their Game (Overlooking the new Braves stadium and the Cumberland/Galleria area)	Connie Engel	Partner
3/25/15	Save Your Business from Internet Attack!	Joe Ledlie	Founder, The Ledlie Group (PR firm)
2/17/15	The Economy In Perspective	Tom Cunningham	VP, Senior Economist and Regional Executive at Federal Reserve
1/21/15	What The Global Economy Means For You	Dr Beheruz Sethna	President Emeritus, University of West Georgia
12/16/14	Georgia's Reentry Initiatives	Jay Neal	Director, Governor's Office of Transition, Support and Reentry
11/18/14	Entrepreneurship Panel		Terri ElHaddaoui, CEO of The Edge Connection at Kennesaw State University Peter Roberts, Academic Director of Social Enterprise @ Goizueta Harold Leffall, author, empowerment coach and entrepreneur
10/28/14	Optimize Results by Reducing Complexity	Jörg Starkmann	CEO, Schuh Complexity Management
9/30/14	Georgia's Attorney General In Conversation	Sam Olens	Attorney General, State of Georgia
8/26/14	Strategic Alliances Grow Revenue & Capabilities	Troy Gautier	Managing Director, Alliances Progress
7/31/14	Contemporary Britain and Innovation	Jeremy Pilmore-Bedford	UK Consul General
6/20/14	Cooperative Conflict	Rob Williams	Georgia State University
5/20/14	Where Are We Going? Transportation in Atlanta's Economic Development	Barry Flink	Partner, Flex HR; Chair Edge Connection

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4/15/14	SuperTree Genetics - Doubling The Value of Working Forests	John Pait	Vice President, Sales, Marketing and Product Development, ArborGen
4/9/14	Technology - State of the Industry Preview	Tino Mantella	President, Technology Association of Georgia
3/18/14	Career Mapping Tools to Help You Manage Your Career	Julie Staggs	Global Education Practice, Korn/Ferry
2/18/14	The Current Economic Outlook	Tom Cunningham	VP, Senior Economist and Regional Executive at Federal Reserve
1/21/14	Change Behavior, Change Lives	Kelly Callahan	Health Programs, The Carter Center
12/16/13	Georgia Lottery	Tom Schroeder	Georgia Lottery Corporation
11/19/13	Energy in Georgia's Future	Tom Bishop	Sr VP – Compliance Officer – Secretary – General Counsel, Georgia Power
10/15/13	Monetize The Customer Experience With Social Media	Michel Wolfe	Principal, Bottom Line Analytics
9/17/13	Crowdfunding - The next frontier	Larry White	President and CEO, Ritz Group
8/20/13	Own Your Personal Image	Beth Bores	Founder, Personal Image Company
7/30/13	What's smarter than IQ? Learning Agility	Bob Baxter	Senior Client Partner, Korn/Ferry Atlanta
6/26/13	Behind the Scenes Brewery Tour	David Larkworthy	Executive Chef and Owner, 5 Seasons Brewing
6/20/13	Social at Dante's		
5/1/13	Leading, Competing, and Creating Value: Surprising Lessons about Business Ethics from Neuroscience and the United States Marine Corps	Dr. Steven Olson	Director, The Center for Ethics and Corporate Responsibility GSU Robinson College
3/19/13	How the Red Cross Combines a Good Heart with Good Business Sense to Respond to Emergencies	Terri Badour Duckett	CEO, American Red Cross of Georgia
2/5/13	From Underground to Buckhead - An Insider's View of Five Decades on the Atlanta Business Scene	Dante Stephenson	Dante's Down the Hatch
12/18/12	Building Lasting Organizations	Glenn Sturm	Partner, Nelson Mullins Riley & Scarborough LLP
11/13/12	The Risks to the Current Economic Outlook	Tom Cunningham	VP, Senior Economist and Regional Executive at Federal Reserve
10/30/12	Getting Your Career on Track for 2013	Anne Morgan, Kim Lang	
9/25/12	Can and Should I Start and Run my Own Business?	John Ernst	Business Consultant, University of Georgia Small Business Development Center
8/28/12	Tweet Me, Friend Me, Make Me Buy	Kent Gregoire	Chief Executive and Sales Strategist Social Centered Selling, LLC
7/31/12	Get and Keep your Rock Star Status at Work	Brandon M. Smith	The Workplace Therapist
7/26/12	Centennial Meet The Leaders of Business	Beth E. Mooney	Chairman and Chief Executive Officer, KeyCorp
6/26/12	Behind the Scenes Brewery Tour	David Larkworthy	Executive Chef and Owner, 5 Seasons Brewing
5/15/12	How Game Theory Can Help You Achieve Your Professional Goals	Nate Bennett	Professor of Management at Georgia Tech
4/27/12	Practical Career Wisdom for Today's Marketplace	Randy Hain	Managing Partner, Bell Oaks Executive Search
3/20/12	The Regional Transportation Referendum	Kathryn Lawler	External Affairs Manager, Atlanta Regional Commission
2/21/12	Lessons Learned in Marketing a Product Most Consumers Don't Want to Buy	Geoff Frost	Director of Client Development, Bondurant Mixson & Elmore
1/24/12	Managing Rapid Growth Without Compromising Quality	Daniel Papp	President, Kennesaw State University
12/13/11	Achieving Life Balance	Connie Engel	Partner, Childress Klein Properties
11/15/11	Overcoming Adversity and Achieving Success	Michael J. Coles	Chm/Pres, Global Onboard Partners
10/18/11	Your Career Path to CFO	Ron Domanico	CFO, HD Supply
9/20/11	Your Career Game: Accerate Your Journey	Dan Stotz	Sr Dir Executive Education, GSU Robinson College
8/16/11	Career Makeover	Sherry Shaver, Hope Dowdy	Workforce Architect

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7/19/11	The Atlanta BeltLine Story	Brian Leary	President and CEO, Atlanta BeltLine, Inc.
6/21/11	Your Network Equals Your Net Worth	Genevieve Bos	Celebrated Atlanta entrepreneur and founder of Pink Magazine
5/17/11	2011 State of the Industry: Technology in Georgia Report	Tino Mantella	President of the Technology Association of Georgia
4/26/11	Trusted or Busted? 11th annual Edelman Trust Barometer Reveal Surprises!	Marilynn T. Mobley	Senior Vice President and Strategic Counsel, Edelman
3/15/11	Endless Ideas in Advertising	Jim Spruell	Executive Vice President/Chief Creative Director, TG Madison Advertising
2/22/11	Social Networking Disasters (and Benefits) and How to Deal with Them	Gavin S. Appleby	Nationally Recognized Employment Law Attorney and Partner; Littler Mendelson
1/25/11	Make Your 'Web Presence' More Effective & Profitable	Sandy Weaver Carman	Professional Speaker
11/16/10	The State Of Local Journalism: Seeking New Business Models So It Has A Future	Leonard Witt	Robert D. Fowler Distinguished Chair in Communication, Executive Director, Center for Sustainable Journalism, Kennesaw State University
10/19/10	The CARD Act	John Ulzheimer	Nationally Recognized Credit Expert
9/21/10		John G. Rice	Vice Chairman of the General Electric Company
8/17/10	Building an Organization for Agility and High Performance	Paige Lillard	VP of Business Excellence, Turner Broadcasting System, Inc
7/20/10	Sell or Die	Kevin Hanville	CEO of Quadrant Group
6/15/10	The Importance of Communications and Building Relationships	Claudia Coplon, Steve Clements	Executive Speak/Write
5/18/10	Three Critical Components for Results - accelerate results through the intelligence use of teams	Brownell Landrum	Founder of DrawSuccess
4/20/10	Could Entrepreneurship be Your Next Career?	Christopher Hanks	Terry College Entrepreneurship Program, University of Georgia
3/16/10		Mike Muetzel	Author and Management Consultant
2/16/10	MBA	Alvin C. Miles	Director, Executive MBA Programs, Coles College of Business, Kennesaw State University
1/29/10	Bad business is good for everyone else. But, good business works best for me!	Brian Cork	Principal of brian cork Human Capital
12/15/09	How to Look and Sound Like a Leader	Joey Asher	President of Speechworks
11/17/09	Why the City of Atlanta Matters	Mary Norwood	Atlanta City Councilwoman
10/20/09	An Economist Tries to Make Sense Out of the Health Care 'Discussion	Dr. Raymond Hill	Assistant Professor in the Practice of Finance, Goizueta Business School, Emory University
9/15/09	What you need to know about the reform that has been taking place at Grady Hospital	Michael Young	President & Chief Executive Officer, Grady Health System
8/18/09	Leadership Essentials	Dr. Paul J. Voss	President of Ethikos, Associate Professor at Georgia State University, lecturer UGA's Terry College's Leadership Development Series
7/21/09		Harsha V. Agadi	CEO Church's Chicken
6/16/09	Advance Degrees Advance Your Career	Tim Blumentritt	Assistant Professor of Management at Kennesaw State University and Director of the Coles College MBA Programs
5/19/09	Research on the difference between making a sale and generating a referral	Wendy Kinney	
4/21/09	2009 Ushers in Many Important Changes to Workplace Laws	Roger K. Quillen	Chairman & Managing Partner of Fisher & Phillips LLP
3/24/09	Personal Growth and the Meaningful Life... in Uncertain Times	Brandon Smith	Core Growth Partners, LLC
2/17/09	Why you Can, and Should, Become a Connector	Mike Esposito	Director of Associate Relations, The Home Depot
1/29/09	Keep that Job! - Communicate Your Way out of Conflict	Dr. Joan Curtis	

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12/16/08	What's Ahead on Global Street	David Abney	COO of UPS
11/18/08	What to do When the Headhunter Calls	Robert L. Baxter	Senior Client Partner at Korn/Ferry International
10/21/08		John R. Seffrin	Chief Executive Officer of the American Cancer Society
9/16/08	The Economy: What it Means for You	Jeffrey Rosensweig	Director of the Global Perspectives Program at Goizueta Business School of Emory University
8/19/08	Why Downtown Matters to Atlanta Business	AJ Robinson	Central Atlanta Progress
7/15/08	Monetizing referral-based personal and business development efforts	David Nour	Managing Partner of BeOne Now, Inc
6/17/08	Recent Developments in Craft Brewing	Dennis Lange	FIVE SEASONS Brewery and Restaurant
5/20/08	Slavery by Another Name	Douglas A. Blackmon	The Wall Street Journal's bureau chief in Atlanta
4/15/08	TAG State of the Industry	Tino Mantella	President of the Technology Association of Georgia
3/18/08	A Report Card on Innovation	Dr. Gary Selden, Harry Vardis	Center for Innovation and Creativity, Coles College of Business at Kennesaw State University
2/19/08	Creating a Winning Brand	Steve Hoefler	Associate Professor of Marketing, Owen Graduate School Vanderbilt University
1/15/08	Globalization: A Threat to the U.S. Labor Market?	Dr. Karsten Jeske	Federal Reserve
12/18/07	Being Part of the Solution – and, Not the Problem	Brian Patrick Cork	executive and entrepreneur, is a seasoned public speaker, a Professional Athlete, Business Coach
11/20/07		Clive Rainey	Director of Community Relations for Habitat for Humanity International, Inc
10/16/07	The Story of Truett Cathy and Chick-fil-A	Truett Cathy	Founder and Chairman of Chick-fil-A, Inc.
9/18/07	Success at UPS	Ken Lee	UPS VP Security
8/21/07	Expert negotiator	Harv Frankel	President of HF Associates
7/17/07	the business of the High Museum	Susan Clark	High Museum of Art's Director of Marketing and Communications
6/19/07	An Entrepreneur's Story in Three Acts	Dennis Lange	Master Restaurateur / Provocateur of Five Seasons Brewing
5/15/07	Identity Theft	Jim Villwock	President & CEO, of the IEM Group
4/17/07	Strategic Decision Making - Game Theory vs. Business Reality	Patrick Noonan	Assoc. Professor in the Practice of Decision & Information Analysis at the Goizueta Business School of Emory University
3/20/07	The ABCs of Starting your Own Business	David Lee	Founder and CEO of AirShares Elite
2/20/07	One Foot Out-of-the-Box: Creativity and Innovation for Competitive Advantage	Dr. Gary Selden, Harry Vardis	Center for Innovation and Creativity, Coles College of Business at Kennesaw State University
1/31/07	how to act strategically in a changing global environment	Jim Bradford	Dean and Ralph Owen Professor for the Practice of Management at Vanderbilt University
12/19/06	Lessons from the Red Cross: How to Manage a Catastrophe Under Media and Public Scrutiny	Tim English	Chief Executive Officer of the American Red Cross, Metropolitan Atlanta Chapter
11/21/06	The Role of International Trade and Investment in the Growth of Atlanta	Ben Greer	Alston and Bird
10/23/06	Pandemic Influenza Challenges for Business	Jim Seligman	Chief Information Officer for The Centers for Disease Control and Prevention
9/19/06	Interviewing from the Outside In and the Inside Out	Gail Geary	JD, CMC
8/15/06	preview of the New World of Coca-Cola	Haven Riviere	Vice President of Coca-Cola's Marketing Division
7/18/06	Recent Developments in Craft Brewing	Dennis Lange	FIVE SEASONS Brewery and Restaurant
6/20/06	latest forecasts	Dr. Rajeev Dhawan	Director of the Economic Forecasting Center at Georgia State University
5/16/06	Risk Free Entrepreneurship: Building Wealth Through Business Ownership	Christopher Hanks	Entrepreneur, faculty member Herman J. Russell Sr. International Center for Entrepreneurship at Georgia State University
4/18/06	The Rewards and Risks of Entrepreneurship: Creating, Building & Selling a Business	Evelyn A. Ashley	Trusted Counsel LLC

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3/21/06	How do you inspire your people to have more self confidence? And how do you ensure it does lead to higher productivity and morale?	Bill Dyke	Rich Relationship Training
2/21/06		Dr. Dick Daft	Vanderbilt's Owen Graduate School of Management
1/17/06	The Right Kind of Smarts for the Right Kind of Success (career)	Jim Muncy	Muncy Leadership International
12/5/05	Continuing Your Management Education	Dan LeClair and Neal Mero	AACSB International
11/15/05	Front Page News of Forensic Accounting	Chuck Riepenhoff	Partner, KPMG Forensic
10/18/05		Scott Raske	Organizational Development Associates
9/20/05	Business and Government	Roy Barnes	former Governor of Georgia
8/16/05	So, You want to Own a Business	Dennis Lange	FIVE SEASONS Brewery and Restaurant
7/19/05	Customer-Managed Interactions	Rick Watson	Internet Strategy and Director of the Center for Information Systems Leadership in the Terry College at the University of Georgia
6/29/05	Thinking for a living	Joey Reiman	Thinker & CEO of BrightHouse, LLC, and Adjunct professor Goizueta Business School, Emory University
5/17/05	Innovation in Your Work	Professor David A. Owens	Clinical Professor of Management at Vanderbilt University
4/19/05	Leading Edge Job Search Strategies for Making Your Age a Career Advantage	Gail Geary	
3/15/05	Monetizing referral-based personal and business development efforts	David Nour	Managing Partner of The Nour Group, Inc
2/15/05	Technology industry of Georgia: Past, Present and Future	Mike Adkinson	
1/18/05	Finding the Heart and Soul of Your Career	Patrick Jones and Eric Saperston,	Journey Productions
12/14/04		Dr. Shelley A. McConnell	Associate Director of the Americas Program at the Carter Center
11/16/04	Georgia's economic outlook	Dr. Jeffrey M. Humphreys	
10/19/04		Dean H. Fenwick Huss	J. Mack Robinson College of Business at Georgia State University
9/21/04	Venture Forth: You can own your own business!	Patricia Harris	
8/17/04		J. Veronica Biggins	Senior Partner of Heidrick & Struggles; Managing Partner of the firm's Diversity Services Practice
7/20/04	Diversity: Why it Matters	Dr. Edward Davis	Dean of Clark Atlanta University School of Business Administration
6/15/04	Brewery Tour and Classic Networking Event		
5/18/04	Engaging High Potentials - Lessons from Fortune's Most Admired	CJ Bolser	Vice President and General Manager of the Southeast region of the Hay Group
4/20/04	the role of the FED in Atlanta	Dr. Marco Del Negro	economist, Federal Reserve Bank of Atlanta
3/16/04	Dr. Tim Mescon,	Dr. Tim Mescon,	
2/17/04	Associate Professor of Marketing and Associate Director - Center for Professional Selling, Coles College of Business, Kennesaw State University	Dr. Terry Loe	Selling in a Tough Market Environment: The 4 P's of Selling
1/20/04	How to Win Big When Your Competitor is an Industry Giant	Tad Hutcheson	Director of Marketing for AirTran Airways
12/16/03		Joseph J. Iarocci	General Counsel, CARE
11/18/03	Marketing Bleeding Edge Technology around the Globe	Joanne Walter	President and Founder of WalterPan, LLC and former VP of Strategic Marketing, NCR Retail Solutions Division
10/21/03		Eddie Rockwell	General Manager, the Georgia Force Arena Football Team

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9/16/03		Mike McNeil	Vice President of Marketing and Chief Marketing Officer for Hooters of America, Inc.
8/19/03	Brewery Tour		
7/15/03	Past, Present and Future of Buckhead and Metro Atlanta	Sam Massell	President of the Buckhead Coalition
6/17/03	Why the Georgia Aquarium	Jeffery S. Swanagan,	Executive Director of the Georgia Aquarium Project
5/13/03	The Georgia Lottery: 10 years of UNPRECEDENTED SUCCESS	Rebecca Graham Paul	President and CEO of the Georgia Lottery Corporation
4/15/03	How Businesses Are Winning On The New INTERNET	Dr. Caroline Howard	
3/18/03	Branding – Yourself, Your Product, Your Business	Dr. Timothy S. Mescon	Dean of the Coles College of Business at Kennesaw State University
2/18/03	Beta Gamma Sigma's 90th Anniversary & Founder's Day		
1/21/03	Roundtable on Business Ethics Ray Dillon, Ph.D.		Professor Emeritus of Accounting and Director of the M.B.A. Program (Retired), Georgia State University
	Barry D. Friedman, Ph.D.		Professor of Political Science and Coordinator of the M.P.A. Program, North Georgia College & State University
	John C. Knapp, Ph.D.		President – The Southern Institute for Business and Professional Ethics
	Sheb True, Ph.D.		Professor of Marketing, Michael J. Coles College of Business, Kennesaw State University
12/17/02	NetWeaving-Open Doors For Jobs & Success	Bob Littell	Littell Consulting Services
11/19/02	Networking Event and Business Meeting		
10/15/02	The Economy and Financial Markets: Where We are Now, How we got here, and Where We are Going in 2003	Roger Tutterow	Kennesaw State University
9/17/02	Career Development in Today's Environment	Anne Morgan	Senior Management Consultant, Right Management Consultants
8/20/02	Brewery Tour and Networking Event		
7/16/02	Networking Event		
6/18/02	Networking Event		